

## PORTUGAL IN VANCOUVER - 2023 ADVERTISING RATES

Prices (rates) are before tax  
Payments to be made via bank e-transfer

Item	Single Platform	Base Rates	GST	Total
A	Boosted* Facebook Post & 1 Story	\$66.00	\$3.30	\$69.30
B	Boosted* Instagram Post & 1 Story	\$56.00	\$2.80	\$58.80
<p>* A boosted post costs approximately \$14 to \$21 which is included in the base rate. Boosted posts will run for a maximum of 4 to 7 days. If you wish to run a longer campaign, and/or increase your boosted budget, then it will be an additional cost borne by the client. Audience details provided on the ad request form.</p> <p>* At the discretion of Portugal in Vancouver, your post may be published on the Portugal in Vancouver website at no charge.</p>				

Item	Combination of the Platforms Above	Base Rates	GST	Total
C	Items A + B Combined (from Option 1 above)	\$112.00	\$5.60	\$117.60

Item	Monthly Newsletter**	Rates Per Ad	GST	Total
D	Top of page	\$114.00	\$5.70	\$119.70
E	Middle of page	\$99.00	\$4.95	\$103.95
F	Bottom of page	\$89.00	\$4.45	\$93.45
<p>** Monthly Newsletter rates are based on 600+ subscribers. Therefore, prices subject to change based on number of subscribers.</p> <p>** For the monthly newsletter, advertising order forms need to be submitted 3 weeks before the first of the month.</p>				

Item	Contest Giveaways	Rates Per Contest	GST	Total
G	One platform - Facebook or Instagram	\$91.00	\$4.55	\$95.55
H	Two platforms - Facebook + Instagram	\$182.00	\$9.10	\$191.10

Item	Additional Services	Rate Per Hour	GST	Total
I	Copywriting	\$75.00/hour	plus 5 %	TBD
J	Graphic Design	\$75.00/hour	plus 5 %	TBD
K	Market Research	\$75.00/hour	plus 5 %	TBD

Click the link to place your advertisement request: [Advertise with Portugal in Vancouver](#)

### TERMS & CONDITIONS:

ALL PRICES ABOVE ARE SUBJECT TO GST (5%).  
 PAYMENT IS DUE IN FULL UPON RECEIPT.  
 ALL FEES ARE TO BE PAID BEFORE ANY WORK COMMENCES.  
 POST OR ADVERTISEMENT WILL NOT BE PUBLISHED UNTIL PAYMENT HAS BEEN RECEIVED IN FULL.  
 PAYMENTS ARE TO BE MADE BY BANK E-TRANSFER.  
 NO REFUNDS NOR EXCHANGES.